



For Immediate Release
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**No-Burn® and Icynene Initiate Collaborative Relationship for
Coating Technology Used Over Polyurethane Foam**

No-Burn, Inc. and Icynene Inc. announce the first success of a collaboration designed to provide code-prescribed fire protection over polyurethane foam plastic insulation manufactured by Icynene. Offering innovative solutions, intumescent coatings manufactured by No-Burn® named No-Burn® Plus XD and No-Burn® Plus, were used over ICYNENE LD-C-50®, LD-R-50® and MD-C-200™ which are open and closed-cell spray polyurethane foams, providing the required ignition barrier rating for code compliance under applicable sections of the International Building Code (IBC) and International Residential Code (IRC). No-Burn® coating is applied at 10 wet mils over the foam according to the recently re-issued ICC ES Report ESR-1826, ESR-2715 and ESR-3199.

“We greatly appreciate the opportunity provided by Icynene to incorporate coating technology that we have developed specifically for use with polyurethane foam into their value offerings to their dealers,” stated Bill Kish, President of No-Burn, Inc. of Wadsworth, Ohio. Mr. Kish continued, “This represents an additional step in evolutionary product development that we believe will dramatically change the productivity and economic advantages offered to spray foam applicators.” Paul Duffy, Vice President of Engineering at Icynene Inc. added, “We have seen some very positive developments taking place through our collaborative efforts with No-Burn®. We anticipate the announcement of additional progress in the coatings arena, as well as other areas of our technology development activities, over the near-term.”

The No-Burn® Plus XD and No-Burn® Plus coatings are applied through simple airless spray equipment. Application training and certification are being provided to Icynene dealers by No-Burn® Inc. to ensure appropriate levels of efficiency and quality assurance. The No-Burn® product can be purchased directly through Icynene customer service at 800-758-7325.

No-Burn, Incorporated has been leading the way in the field of fire resistance technology since 1998. By removing the fuel a fire needs to burn, these products dramatically reduce the possibility of a fire ever starting when applied over substrates such as wood, drywall, fabric, polyurethane foam, carpet, furniture, fiber-reinforced plastic and many other materials. Equally important, No-Burn® can reduce toxic smoke by as much as 80 percent. All No-Burn® products carry a “Class A” rating and are completely non-toxic and non-carcinogenic. Several No-Burn® products also offer a dual level of protection, reducing the risk of fire and resisting the growth of toxic-black mold. To learn more, please visit our Web site: www.noburn.com, email us: info@noburn.com, or contact us at 800-989-8577.

Established in 1986, Icynene Inc. offers a portfolio of light and medium density foam insulation products that are designed to help create Healthier, Quieter, More Energy Efficient® environments. Icynene is the insulation of choice for green building around the world, setting a standard for energy performance, comfort and reduced greenhouse gas emissions. Icynene’s products are distributed (throughout North America, Australia, Asia and Europe) through a network of Icynene Licensed Dealers and Distributors who perform installation on-site for each custom application. For more information, contact: Icynene Marketing Communications media@icynene.com; www.Icynene.com

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