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**PRESS RELEASE FOR IMMEDIATE USE**

**Local Entrepreneurs Help On ABC's *Extreme Makeover Home Edition***

Two local No-Burn Fire and Mold Retardant dealers spent Saturday and Sunday, July 28<sup>th</sup> and 29<sup>th</sup> helping protect a home for the ABC show *Extreme Makeover Home Edition* in Bridgeport, CT. The pair, Jack Loscombe, Scranton, and Shawn Prohaska, Mountaintop, traveled to Bridgeport to represent No-Burn Inc. as part of the team that treated a new home for a family that lost their previous home to a fire.

"The whole process is very regulated. Your trade is only allotted so much time to get in, get your work done, and get out. If something goes wrong, the entire project is backed up. We started spraying the structure late Saturday afternoon and went well into early Sunday morning" stated Shawn. "Most of the time it was a lot of 'hurry up, and wait' so you tried to stay busy, even helping other trades. We were scheduled to get in the house at 4pm. We did not get in until around 7:30 pm and finished the basement and first floor within an hour. Then we had to wait for the second floor to be finished and the roof trusses to be put on, so we did not get to finish our job until about 3 am"

This was the 20<sup>th</sup> project that No-Burn Inc., ([www.noburn.com](http://www.noburn.com)), headquartered in Wadsworth, Ohio, has taken part in for *Extreme Makeover* across the country, donating the product necessary to treat the structure, while local dealers donate their time to treat the home. Two other No-Burn dealers, one from Queens, NYC and the other from Utica, NY helped with the project.

"The project was very exciting. The number of volunteers/tradesmen working around the clock is unbelievable at times. And then you throw in the television production people, from cameramen to production assistants, and it is a wonder that anyone can actually move and get anything done" said Jack.

"The work is done so fast that as soon as the first floor is completed, every trade wants to get in and start doing their thing. The fast-drying concrete for the basement walls and floor is still curing as you are inside working. It was like 120 degrees down there. The second floor is being put together as the first floor is being filled with tradesmen for plumbing, electrical, and No-Burn."

"One of the things that do not make it on the show is the work of all of the non-construction volunteers. There are hundreds of people signed up to work around the clock, on and off site, doing things like cleaning up the messes the tradesmen make and handing out drinks and food. You never waited for a bottle of water and there was never any trash lying around."

This episode is the fifth one of the new season and is expected to air on October 28<sup>th</sup>. The ABC crew was also filming another episode at the same time at a site in New Jersey.

Both entrepreneurs have been involved with the No-Burn product line for several years. With their years of firefighting experience and knowledge of what the No-Burn product line can do to help families save their home, possessions, and their lives, Jack and Shawn are working on building their dealerships to help protect all of Northeast PA.

Jack Loscombe, a retired Captain from the Scranton Fire Department, is the dealer for Lackawanna, Wayne, and Susquehanna Counties and he can be reached at 570 840-5225 or resqrjack@aol.com. Shawn Prohaska, a 26 year Volunteer Firefighter, is not only a local dealer, but the Regional Distributor for all of Eastern PA, from State College to the NJ border. He can be reached at 570 474-5330 or nbnepa@ptd.net.