

# PROJECT PROFILE



## Dealer

<i>Dealer name</i>	Midwest No-Burn
<i>Dealer Location</i>	Kansas

## Project Information

<i>Customer Name</i>	K.K.I. Design Build
<i>Project Location</i>	Wichita, Kansas
<i>Product Selected</i>	No-Burn® Wood Gard Mih and No-Burn® Plus Mih
<i>Product Application</i>	Wood Gard Mih applied to the entire framing and Plus Mih applied throughout the interior of all three homes
<i>Application Method</i>	Airless Sprayer

## Project Background

Midwest No-Burn, a certified No-Burn® Dealer, met the builder of K.K.I. Design Build. The No-Burn Dealer presented all of the benefits of No-Burn and the programs that are offered with the use of No-Burn products. The Fire Resistive Class Rating (FRCR) was one of the programs that the Builder was interested in. This program provides a certificate from the Certified No-Burn Dealer, and it allows the homeowner and other professionals, such as fire marshals and insurance companies, the ability to understand how well and to what extent a structure has been treated. The FRCR documentation may qualify homeowners for insurance discounts through their insurance company. The certificate also allows the homeowner to pass it along to the next owners of the treated home. The K.K.I Design Builder qualified for a 7 Year Builder Mold Warranty with the FRCR 1 rating on the homes. The No-Burn Dealer has treated three of the homes in this development with Wood Gard Mih on the entire framing and Plus Mih throughout the interior of the homes. The K.K.I Builder has had his model home treated and promotes No-Burn to all of his customers.

## Value to Purchaser

The K.K.I Design Builder is now offering No-Burn products as a standard option to all of his customers, and he is trying to incorporate the use of No-Burn products to provide fire and mold resistance in every home. The builder promotes No-Burn because it allows him to differentiate himself from other builders in his area, and he takes advantage of the programs offered with the use of No-Burn products. He also qualified for a 7 Year Builder Mold Warranty Program and a discount on his Builder's Risk Insurance. The K.K.I Design Builder, along with another builder, is working on a new development of 40-45 homes, and they plan to have all homes treated with No-Burn products.

## Other Information

<i>FRCR Rating Achieved</i>	FRCR I
<i>Program(s) Applied</i>	7 Year Builder Mold Warranty
<i>Insurance Program Applied</i>	Builder's Risk Insurance