



News Release

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BACK-TO-SCHOOL SAFELY: FIRE PREVENTION EFFORTS INCREASE AT COLLEGES

Reactive Versus Proactive Measures to Prevent Campus Housing Fires

(Wadsworth, OH) ---- As millions of young people head back to college this fall, campuses all over the country are working to improve the fire safety of their student housing, prompted by a number of recent lethal fires and resulting legislative action.

Campus fire safety laws have been added in several states and the Campus Fire Safety Right-to-Know Act of 2005 is currently being considered by both houses of Congress. This is in reaction to an estimated 100 civilians per year injured in dormitory fires between 1999-2001, according to the National Fire Protection Association.

“Campus fires can be especially heartbreaking because of the age of the victims and the often tragically high death toll,” said Ken Rusk, vice president of No-Burn, Inc., a fire prevention company. “Sprinkler systems have saved countless lives, but they are still reactive devices, designed to contain or stop a fire already in progress. Many schools are now looking for proactive ways to stop a fire before it starts.”

Colleges in Kentucky, for example, went looking for answers after a campus arson fire killed a student in 1998. (The NFPA reports that most campus fires are caused by arson.) The resulting law, the Minger Act, requires local colleges to report each fire or threat of fire to the state fire marshal's office and local authorities.

No-Burn[®] has assembled a Campus Fire Safety Committee to educate student and administrative associations at the state level about the latest fire prevention options available.

“College administrators seeking to improve fire safety in their student housing have more choices now than just alarms and sprinklers,” said Rusk. “For example, installing No-Burn’s non-toxic compounds in a building is considerably less expensive than putting in sprinklers, and the No-Burn[®] materials do not carry the risk of water damage because of malfunctions. In addition, the No-Burn[®] products stop the fire before it has a chance to spread.”

No-Burn[®] materials deny fire the fuel it needs to live and grow. By encapsulating the wood that frames most campus housing, non-toxic No-Burn[®] compounds can also cause unpreventable

fires to burn more slowly, even transforming the nature of the smoke so that lung damage is less likely.

"Firefighting experts agree that the first six minutes of a fire are the most critical in terms of saving lives and getting the fire under control," said Rusk. "Dormitories, fraternities, sororities, and off-campus houses protected with No-Burn[®] products increase the chances of a safe evacuation by lengthening the amount of time students have before being exposed to lethal fire and smoke."

About No-Burn[®]

Since 1998, No-Burn, Inc. has been dedicated to significantly reducing the dangers of fire through the introduction of a wide range of fire-inhibiting products that can prevent fires before they start. By making many ordinary, combustible materials highly resistant to fire, No-Burn[®] products can also dramatically slow the spread of a fire, giving occupants of a burning structure the time to evacuate to safety and firefighters the time to respond to the alarm. No-Burn[®] products are completely non-toxic and non-carcinogenic. The company's products have been featured on ABC's *Extreme Makeover: Home Edition*. No-Burn[®] is based in Wadsworth, Ohio and operates a nationwide network of dealers. For further information about No-Burn[®] and its products, visit the company web site at www.noburn.com.

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