



No-Burn<sup>®</sup> Incorporated

## NEWS RELEASE

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www.NoBurn.com

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**The No-Burn<sup>®</sup> Family of Specialty Surface-Applied Coatings just got a little better!  
No-Burn<sup>®</sup> Announces the Market Introduction of a New Specialty Coating Product:  
No-Burn<sup>®</sup> Original Mih**

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The world of surface-applied, thin-film, specialty coatings for fire and mold protection has evolved quickly in its relatively short life. Since the introduction of the first No-Burn<sup>®</sup> coating formulated for fire protection in 1998, the family of products has been expanded to include intumescent paint, a hybrid fire retardant and reactant for structural lumber, products for specialty applications such as fabric and ornamental vegetation and a host of others. Additionally, several of the fire protection products have been further developed to include protection against the formation of mold.

Never forgetting its roots, the No-Burn<sup>®</sup> team has just achieved another milestone on the product development front by adding mold protection to the first formulation developed by the company, No-Burn<sup>®</sup> Original. The new product, called No-Burn<sup>®</sup> Original Mih is now commercially available, having just successfully completed ASTM E-84 flame spread testing with an impressive “Class A” rating.

According to Bill Kish, President and CEO of No-Burn<sup>®</sup> Incorporated of Wadsworth, Ohio, “*We are very pleased with our product development team for what they have accomplished here. The addition of mold protection to this versatile product formulation will allow our customers to incorporate a great deal of fire protection into their products and structures, while also significantly contributing to indoor air quality by dramatically reducing the potential for mold formation on treated substrates.*” Kish continues, “*In addition to adding a layer of protection for existing applications such as decorative millwork, cabinetry, natural wood roofing and siding, log homes and other end-use applications, this revolutionary product development will also add value to our relationships with OEM customers by*

*enhancing the benefits of in-plant application and working through our extensive Dealer network to upsell a product and service package to their customers for in-field application.”*

The Class A designation is the highest rating possible for a fire retardant product in the industry standard ASTM E-84 flame spread “tunnel test” and the mold protection attributes of a coating material are verified through the ASTM test method known as D-5584. Additional information concerning this new product is available from the No-Burn<sup>®</sup> corporate group or any of its certified Dealers.

No-Burn<sup>®</sup>, Inc has been leading the way in the field of fire retardant technology since 1998. By removing the fuel a fire needs to burn, these products dramatically reduce the possibility of a fire ever starting when applied over substrates such as wood, drywall, fabric, carpet, furniture, fiber-reinforced plastic and many other materials. Equally important, No-Burn<sup>®</sup> can reduce toxic smoke by as much as 80 percent. All No-Burn<sup>®</sup> products carry a “Class A” rating and are completely non-toxic and non-carcinogenic. Several No-Burn<sup>®</sup> products also offer a dual level of protection, reducing the risk of fire and inhibiting the growth of toxic-black mold. All No-Burn<sup>®</sup> products are available exclusively through a network of Dealers, certified for professional application. To learn more, please visit our Web site: [www.noburn.com](http://www.noburn.com), or contact us at 800-989-8577 / 330-336-1500.

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